



## STREET PARTY

Toronto July 10 & 11, 2010

### Fun Interactive Games!

The CBC Soccer Nation Street Party features plenty of activities for the young and young-at-heart! **Throughout the day, kids & adults are encouraged to take part in the Centre Pitch games and win prizes.** But that's not all....each of our sponsors have games, contests and giveaways so please stop by and visit. You won't be disappointed.

### Great Family Fun!



#### CIBC Warm Up

**Kick off the day with the CIBC "Warm Up"!** Participants are lead through a series of stretches and exercises to get you moving and loosen those muscles! No need to go home feeling sore at the end of the day!



#### ROGERS Halftime Show & Shootout Challenge

The first 33 people to show up to the Rogers Halftime Show and show their Rogers cell phone will get a spot in the Rogers shootout challenge. **Contestants will test their kicking skills as they try to hit three targets positioned on the net.** The first person to hit all three targets will win a prize.



#### CHEVROLET Dribble & Drive Relay

**Two (2) teams take to the Centre Pitch to challenge each other through the Chevrolet course.** One at a time, each person dribbles the ball down the pitch, manoeuvring between the pylons with precise skill. The player works their way toward the goal, shoots, then makes their way back to the starting line. The ball is passed to their teammate. The first team to have all their players complete the Chevrolet Course wins a prize.



## CIBC Music Challenge

**Name That Tune!** Two (2) teams go head-to-head. Each song is played until one person gets up, kicks the soccer ball in the net, and correctly answers the name of the song. It will be great fun watching the audience scream the name at the teams and then watch them fight it out to get the first goal!



## SPORT CHEK "Power of Sport" Soccer Clinic

**Come out and show us your Soccer Skills!** Fifty (50) kids will be put through the paces as the coaches in a series of soccer skills & drill. To top it all off the kids will have a chance to participate in a 'Freestyle 101' session with Canada's hottest freestylers! What a great opportunity learn few tricks with the best.



## bold Trivia Contest

**Test your knowledge of soccer and FIFA History.** The public will be invited to go head-to-head for a chance to win a prize and be crowned the "Bold Trivia" winner. This will be a lot of fun for everyone!



## Be a CBC Broadcaster!

**Would you make a good sports broadcaster? Well there is no need to wonder any longer.** Step behind the CBC Broadcast Sports Desk and call a soccer play. Download your commentary from [www.cbcsoccernation.com](http://www.cbcsoccernation.com). Don't be shy...we know you have what it takes to call the play!



## CIBC Zone

There is a lot going on at the "**CIBC Zone**" throughout the day! Drop by the CIBC tent for **great giveaways**, to **win a soccer prize package**, play **Soccer Hero**, win a soccer ball and to **learn new soccer "tips & tricks"**. Check out the CIBC motor home and meet the CIBC Soccer Crew!



## CHEVROLET Zone

**How would you like to win the ULIMATE RIDE?** If yes, stop by the Chevy Zone on-site and enter for a chance to win your dream vehicle from Chevrolet, Buick, GMC or Cadillac. The lucky winner will also receive the ultimate driver's package - gas gift cards, and three years of OnStar® Premium Services, XM Satellite Radio™, and GM Goodwrench Services®. Stop by the Chevy Zone to enter.



## ROGERS Zone

**You won't want to miss the Rogers Zone!** Drop by the tent for great giveaways, product information and fun interactive games. Check out the booth and meet the Rogers Soccer Crew!

**... And There's So Much More**